



Legal promotion and propaganda is an important tool of legal education.

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Abstract. This article highlights the importance of legal promotion and campaigning in the formation of legal education and raising legal literacy among young people and all members of our society.

Key words: propaganda, propaganda, legal propaganda, legal education, election campaigns, political propaganda, legal propaganda.

Introduction. Today, at a time when every field is reaching the peak of its development, we are witnessing that a number of reforms are being implemented in the legal field in our country. Among these, we can mention the reforms that are being implemented in order to develop legal literacy and education.

It is advisable to start forming legal education among citizens from a young age. Only then can we raise a future generation that knows its rights, obeys and respects the laws, and puts the interests of society and the people above their own. The role of family, school and other similar places of education is also important in this. We all know that the first place where a person is educated is the family. The role of the family is extremely important for our children to grow up legally educated and cultured. Islam Karimov, the first President of the Republic of Uzbekistan, said: "Every sane person understands that as long as there is life in this bright world, there is a family. When there is a family, there is a priceless blessing called a child. As long as there is a child, a person always lives with good dreams and aspirations."

The foundation of our future is our youth. Therefore, we cannot ignore the education of our youth. It is not wrong to say that the role of propaganda is important for the legal education formed in the family to be polished and reach the level of legal culture. In order for propaganda, whether it is legal or political, to have a significant impact on the human mind, the person carrying out the propaganda should be well-educated, competent, and at the same time eloquent. Because only propagandists with the above-mentioned qualities can carry out these activities effectively. The art of public speaking has a special place in the implementation of propaganda, if the subject being promoted is delivered to the listener with speech etiquette, eloquence and rhetorical skills, the listener will not have any questions and the level of understanding will be high.

"I mean speech," says G.O. Vinokur begins to define this art as follows - I understand not any monologic oral speech, but a speech that invites the listener to a certain action or performs a special task aimed at awakening a certain system of ideas and imagination in them"[1 ; 43-b] . Through this definition, we know that propaganda based on the art of oratory has a good effect on the listener and can move him to action.

Literature analysis. We can see that information and studies have been carried out in many scientific literature on how to promote legal literacy and legal education among members of our society. Among them, in the two-volume book "The Theory of Legal Culture" by U. Tadjikhanov and A. Saidov, as well as in materials such as the methodological complex of O. Kh. , Mirzo Ulugbek



National University of Uzbekistan "Cultural spiritual, moral and cultural development of society, spiritual values, national idea, cultural heritage, the history of the Uzbek people and statehood, and the integrity and continuity of education , researching the education of a well-rounded generation" program, used materials such as the "Technology of Propagation of the National Idea" training manual. Among these are the decisions of the Senate of the Oliy Majlis of the Republic of Uzbekistan dated SQ-247-IV March 12, 2021 No. we can.

Research methods. In this article, the methods of analysis and synthesis of scientific research used in scientific humanities were used

Analysis and results. Humanity faces its rights not only during its life, but also every day. In some cases, they do not even realize that this is a right. All members of our society should know the laws, understand and understand their rights, be able to use them correctly and think about what consequences they can cause. One of the most effective ways to convey this knowledge to members of our society is propaganda. If we focus on the dictionary meaning of the word propaganda, it is derived from the Latin word "propaganda" which means "spread" and is defined as: political, scientific, legal , introducing philosophical, artistic and other views and ideas into social consciousness, spreading them in order to activate public activity [1; 7-b]. Implementation in the social consciousness means understanding and realization of the idea or idea that is being distributed, and its activation means directing the idea to a goal and activity.

From the definition given above, we can understand that propaganda can be not only political or legal, but also philosophical, scientific and even artistic. Spreading political knowledge, explaining the important aspects of the state's policy to the population, and putting political ideas into action can be called political propaganda. Legal propaganda is popularization of legal knowledge, explanation of norms in legislation [2; 236-b]. In order to spread legal knowledge equally among young and old, legal promotion work is carried out in schools and workplaces and institutions. We can do this practical work in different forms, for example, through conversation, discussion, stage performances, and various methods.

It would be more appropriate for us to carry out the campaign in the form of a conversation among the students of the upper classes of the school. Among these interviews, we will highlight the ones with the participation of persons working in various legal order bodies. They visit schools and organize a "round table" together with young students in order to prevent various crimes. All students ask questions they are interested in and thus acquire a certain level of legal knowledge. Here it is also important to choose a topic, in particular, "What are your rights?", "Did you participate in the election?" and other such topics. As for the debate, its subject is vital issues. In this discussion, which leads to serious debates and arguments, each participant can express his opinion freely, that is, the exchange of opinions is free in this process. Each participant expressing an opinion on the topical issue of the day will have to prove his opinion using specific facts and evidence. This method is also one of the most important methods in the dissemination of legal knowledge, as well as a helpful discussion process that teaches us to prove our opinion and creates skills in working with facts.

As we all know from psychology lessons, a person remembers 15% of information by hearing, and 25% by seeing. As we can see, human visual memory is stronger. That is why it is better to carry out propaganda not only in the form of conversations or discussions, but also through performing on stage or through various events, competitions and excursions. For example, if the lives of people



who have committed various crimes and their fate are embodied on the stage, this stage work will have a stronger impact on the mind and emotions of the reader. Through this campaign, the audience will clearly understand that no crime goes unpunished and that the people who committed the crime are sorry for what they have done. If teachers teaching law in schools take the initiative and organize an excursion to familiarize their students with the court or the activities of a legal body, the students will enjoy the excursion and learn new legal knowledge, as well as they discover information that is new to them by looking at the order in which the judicial process or that legal body conducts its activities. In this case, competitions have an important place, because during the preparation for competitions, pupils and students acquire, search and learn a lot of legal knowledge. Only "Do you know the law?" The examination competition is considered to be an Olympiad of testing legal knowledge, which is carried out throughout the territory of our republic. There are two types of legal advocacy:

- permanent
- disposable forms

The above-mentioned practical works are one-time forms of legal promotion, and we give examples of legal education universities, youth law clubs and schools as its multiple forms [2; 237-b].

As for propaganda, the explanatory dictionary of the Uzbek language says that it is an oral and written activity with the aim of influencing the public in a political, legal or other way. We all know that various campaign activities are carried out during pre-election processes, these are pre-election campaigns, which are activities carried out by a political party or election candidates during the election campaign. Election campaigns are carried out in the form of various interviews, small discussions, meetings with citizens or other similar forms, and these campaigns must not contradict the election code. "By agitation, we mean the art of stirring up the masses, affecting their emotions in order to make them follow us," says O.R. Topildiyev.

On March 12, 2021, the Senate of the Oliy Majlis of the Republic of Uzbekistan adopted the decision "On information about the state of legal promotion and education of the Ministry of Justice of the Republic of Uzbekistan in 2020." In this decision, the work carried out within the framework of the implementation of the decree of President Shavkat Mirziyoyev aimed at ensuring the implementation of the tasks assigned by the Ministry of Justice and improving legal literacy took place. To name a few of them, free online classes were held to provide legal knowledge to employees of ministries and agencies, and the number of these agencies covers 18 [3]. This legal knowledge is conveyed in various forms not only to workers, but also to other members of our society, 415 of which are video and audio media information. Among these, a legal portal named "Advice for business" was launched in order to provide legal knowledge to entrepreneurs, and this portal contains many tips for entrepreneurs about their rights and duties.

Another important promotion included in this decision is the creation of a manual that summarizes the important issues that every family should know, and these manuals will be printed in 20,000 copies and delivered to households. The Ministry of Justice has done a lot of work to explain the newly adopted laws to the population and to convey to them what their original content is. They distributed more than 11,000 television and radio appearances, as well as more than 13,000 copies of posters and booklets to the population. All these ongoing works and reforms serve to develop legal education in our society and spread legal literacy in all layers of our society.



In this regard, the following comments of the First President Islam Karimov are commendable: "We are those who recognize their rights, who can fight for them, who rely on their own strength and capabilities, who use their capabilities and see the results of the events happening around them. We need to educate people who can react independently to events, who see their personal interests in harmony with the interests of the country and the people, who are free and perfect in all respects" [4; 232-233-b].

Individuals who have shown enthusiasm and contributed to the legal promotion work being carried out in our country, and in order to reward them for their actions and activities, on March 22, 2019, the Cabinet of Ministers of the Republic of Uzbekistan adopted Decision No. The person who will be the owner of the badge is selected from among the employees of state bodies and organizations who have made a significant contribution to raising the legal awareness of citizens and who have shown enthusiasm in improving legal literacy. In the decision, it was mentioned that among the persons awarded with this badge there may be persons who are not citizens of the Republic of Uzbekistan [5]. Candidates must be nominated by state bodies by October 1, and the members of the commission will get acquainted with their work. In the candidate's presentation, it should be explained what activities he has done and what events he has conducted to improve legal culture over the past three years. By October 20, the members of the commission will report their final conclusions to the ministry. On the eve of the end of the year, on the holiday of the Constitution Day of the Republic of Uzbekistan, December 8, the badge and its certificate will be ceremonially handed over to the participants by the Minister of Justice.

Summary. In order to raise the legal level of our society to a higher level, many legal promotion activities are being carried out in our country.

First, why do we need propaganda? If we take only legal promotion, we will also carry out legal promotion so that everyone understands their rights, can use them, what is the content of the current laws, and our citizens can analyze these laws themselves.

Secondly, "round talks" on various topics implemented in schools are a form of legal propaganda. Through this, we are inculcating legal literacy in the minds of children from a young age. Not only roundtable discussions, but also competitions are being organized to check the extent to which students have acquired legal knowledge.

Thirdly, various platforms have been developed in order to inculcate legal culture in all strata of our population, and everyone in our society is getting answers to the questions they are interested in through such programs.

Finally, individuals who carry out legal promotion and propaganda work are rewarded in their place. The role of legal promotion and campaigning in the formation of the legal worldview in the minds of our citizens is extremely important. It is one of our important tasks to inculcate rights, duty, conscience, religion and ethics in our future generation from a young age.

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