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The Role of Digital Banking Services in the Success of Commercial Banks in Uzbekistan

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Annotation. This article describes the digital services being implemented in the activities of commercial banks in Uzbekistan. The article analyzes the activities of traditional banks and new digital banks.

Keywords: Bank, digitization, TBS, Anorbank, loan, deposit.

Introduction.

Products under the responsibility of the Central Bank of the Republic of Uzbekistan, in the National Press Center, an open dialogue was organized with representatives of social media on the work done in the banking system and the results achieved during the years of independence. In the years of independence, the banking system in our country is showing the expected results of primary changes. Today, banks have established strong relations with entrepreneurs as residents, as well as closely implementing partners and consultants. Banks have been providing great assistance to legal and natural persons who know how to start and develop their businesses. In a word, a banking system has been formed that shows confidence in us and can provide comprehensive support. At the moment, 32 commercial banks, which have been withdrawn from work in the republic, are fixed in the system. Humanity receives a lot of information every day. This is supported by the constant growth of mobile phones, the Internet, smartphones, and the growth of people's involvement in social networks and the use of the Internet. Today, based on the development of information, changes in the level of trade, society, government, economy, business, and banking are certainly possible to make fundamental changes.

Let's take a look at what digital banking is and how the improved system of banking processes is implemented.

After signing the President's Decree "On measures to fundamentally improve the activities of the Central Bank of the Republic of Uzbekistan", the banking system was tasked with establishing "digital" banks and banking units specializing in retail banking services and further expanding the quality of customer service using innovative banking technologies.

Accordingly, "Anorbank" and "TBC Bank" were registered as digital banks in Uzbekistan in 2020. The concept of a "digital bank" developed rapidly in European countries during 2015-2020. Digital banks widely use modern digital innovations to provide more convenient and useful services to their customers.

Today, digital banks such as "Anorbank" and "TBS Bank" provide their customers with a complete digital service through mobile applications or stationary computers. This means that a digital bank customer can access banking services 24/7. That is, in the digital banking system, the



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customer is provided with a mobile application, and based on the mobile application, high flexibility of banking operations is provided with a high-tech IT infrastructure.

Currently, customers can remotely manage their bank accounts in real-time. Mobile banking is a modern way of using banking services through a mobile phone (smartphone) using the Internet. If we study the number of users of systems providing remote banking services between 2018 and 2022, we can see that this figure has grown significantly in our country.

The number of users of systems providing remote banking services as of January 1, 2018¹-2022²

Table 1.

| Nº | Bank | Legal entities and individual entrepreneurs | | Individuals | | Total | |
|--------|---|---|---------|-------------|---------------|---------|-----------|
| | | 201 8 | 2022 | 2018 | 2022 | 2018 | 2022 |
| 1 | Milliy bank | 14080 | 76,013 | 63861 2 | 1,324,84 9 | 552692 | ,400,862 |
| 2 | Oʻzbekiston sanoat-qurilish banki | | | | | | |
| | A 1 1 | 36983 | 48,318 | 80568 | 2,611,236 | 117551 | 2,659,554 |
| 3 | Agrobank | 41190 | 171,027 | 130514 0 | 2,993,635 | .346330 | },164,662 |
| 4 | Ipoteka-bank | 14926 | 132,546 | 70762 | 1,816,496 | 35688 | ,949,042 |
| 5 | Mikrokreditbank | 5310 | 51,926 | 63209 | 718,490 | 58519 | 70,416 |
| 6 | Xalq banki | 20965 | 57,324 | 83388 | 2,868,96 3 | 354846 | 2,926,287 |
| 7 | Savdogar bank | 3060 | 8,599 | 4281 | 79,169 | 7341 | 37,768 |
| 8 | Qishloq qurilish bank | 2980 | 24,670 | 78450 | 361,229 | 31430 | 385,899 |
| 9 | Turonbank | 5108 | 28,455 | 9657 | 236,84 9 | 4765 | 265,304 |
| 1 0 | Hamkorbank | 39950 | 95,307 | 12865 2 | 1,212,689 | .68602 | .,307,996 |
| 11 | Asaka bank | 3404 | 32,277 | 53573 2 | 902,397 | ;39136 |)34,674 |

¹ https://cbu.uz/uz/statistics/paysistem/72730/

² https://cbu.uz/uz/statistics/paysistem/584045/



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| 12 | Ipak Yoʻli banki | -0-4 | | 444=00 | 988,39 | 1=((0 | 226 220 |
|--------|------------------------------|------------|-------------|--------------|----------------|-----------------|-------------------|
| 10 | Ziraat bank | 5951 | 37,935 | 111709 | 3 | 17660 | ,026,328 |
| 13 | Uzbekistan | 265 | 2,402 | 333 | 31,984 | 5 98 | 34,386 |
| 14 | Trastbank | 3785 | 32,987 | 64035 | 161,438 | 57820 | 94,425 |
| 15 | Aloqabank | 07 - 0 | 0 //-/ | 152 | - 710- | , | 71/1 0 |
| | | 4944 | 22,672 | 1690 | 483,142 | 57113 | 505,814 |
| 16 | KDB Bank | 000 | 0=6 | 4=0== | 0= 004 | - 4-0 | V 0(0 |
| 17 | Oʻzbekiston Turkistonbank | 398 | 876 | 15055 | 35,384 | 5453 | 36,260 |
| | | 892 | 3,769 | 1128 | 15,453 | 2020 | .9,222 |
| 18 | Soderot bank Toshkent | 11 | 218 | 12 | 1,702 | <u>23</u> | ,920 |
| 19 | Universal bank | 1739 | 7,940 | 6475 | 95,065 | 3214 | .03,005 |
| 2 | Kapitalbank | | | | | | |
| 0 | | 6115 | 36,099 | 47337 | 301,216 | 3452 | 337,315 |
| 21 | Ravnaqbank | 815 | 2,241 | 564 | 44,610 | 379 | ļ6,851 |
| 2 | Davr-bank | .0 | | (| 0 | | |
| 2 | Invest Finance | 4832 | 24,261 | 6942 | 89,480 | .1774 | 13,741 |
| 3 | bank | 3838 | 23,781 | 41547 | 354,60 9 | 15385 | 378,390 |
| 2 | Asia Alliance | | | | | | |
| 4 | bank | 3271 | 14,142 | 10956 | 237,334 | 4227 | 251,476 |
| 2 5 | Hi-Tech bank | 359 | 1,622 | 120 | 22,211 | 179 | 23,833 |
| 2 | Orient Finans | 007 | _,= | | 340,54 | 17.7 | -0,-00 |
| 6 | bank | 2610 | 23,777 | 17423 | 6 | 20033 | 364,323 |
| 2 | Madad Invest | 00 | 004 | (40 | 0.40= | 1 4.0 | \ 0(0 |
| 7 2 | bank Uzagroeksportba | 98 | 884 | 612 | 2,485 | ⁷ 10 | 3,369 |
| 8 | nk | - | 110 | - | 1,288 | | ,398 |
| 2 | Poytaxt bank | | | | | | |
| 9 | m 1 1 | - | 801 | - | 4,762 | | 5,563 |
| 3 0 | Tenge bank | _ | 645 | _ | 7,202 | | ⁷ ,847 |
| 31 | TBC bank | _ | 0 | - | 313,474 | | 313,474 |
| 3 | ANOR bank | | | | 0-0, 1, T | | , 3, 1, 1 |
| 2 | | - | 4,956 | - | 577,024 | | ;81,980 |
| Total | | 22787 9 | 968,58 0 | 4 225 361 | 19,234,8 04 | 445324 0 | 20,203,38 4 |
| | | 7 | • | 901 | V4 | J | 4 |



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For example, in 2018, the number of legal entities and individual entrepreneurs was 227,879. The number of individuals was 4,225,361, but these indicators have increased by almost 5 times until January 1, 2022. All our commercial banks, including our newly opened commercial banks We can see that ("Uzagroexportbank", "Poytakht bank", "Tenge bank", "TBC bank", "ANOR bank") are also providing modern service to our people. These results are reflected in the fact that the types of banking services and products are expanding over time, the business environment is improving, and the volume of loans allocated by banks is growing.

It is worth saying that the client is using mobile banking

- monitor the status of bank cards (credit, debit, etc.);
- making payments for mobile and landline telephone services, internet providers, utility, cable, and digital television services without intermediary fees;
- conducting online conversion practices;
- transfer from card to card;
- -the setting of automatic execution of operations payments by account or on certain dates;
- get information about the receipt of funds in the bank account;
- getting information about operations carried out through a bank card;
- -making purchases in online stores;
- extinguishing loans, adding funds to deposits;
- getting a loan;
- receiving/sending money transfers;
- Paying YHXBB fines;
- open a bank card;
- -blocking and unblocking a bank card;
- payment of interest on a deposit to a bank card;
- extending the validity period of the bank card;
- they can make international money transfers in different currencies through the mobile application.

Although such services have not been introduced for a long time, they have become popular very quickly. In particular, the number of customers using these services has increased by almost 90 percent in the last five years, exceeding 1.1 million. The possibilities of using plastic cards are also expanding. Over the past five years, the volume of payments made through terminals has increased 5 times. With the introduction of new advanced information technologies into the banking system, the speed, quality, and reliability of services provided by commercial banks are also increasing.

Conclusion.

It can be said that the transformation process of commercial banks and the change to work in the digital banking system is a response to the development and active spread of new information technologies around the world, and digital technologies not only increase the quality of products and services but also reduce excess costs. In other words, the development of digital financial services serves as an important direction for the development of the country's banking and financial system.



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